



Musavvir Ahmed

UX Analyst & Designer

I'm a result oriented UX designer who wants to do more. During daytime, I'm compulsive about design thinking, process efficiency, visual systems, grids & guides. At night, I dream in typography and lettering.

WORK EXPERIENCE

Mar 2018 ~ Present

Roam & Wander , Taipei, Taiwan

- Synergize western & eastern interface & usability patterns
- Wearing the dev hat: embracing the command line or jumping into a seat next to a developer
- Wearing the PM hat: emphasizing on growth hack & conversion optimization during ux design exercise

Dec 2013 - Nov 2016

Ice9 Interactive / Bangladesh

- Developing immersive user experience for practical uses of augmented reality (AR) and virtual reality (VR)
- Conducting usability tests and UX research analysis of digital products
- Exploring new frontiers of interactive marketing

Jul 2014 - Oct 2016

StrateGeek Digital / Bangladesh

- Implementing applied brand design and development
- Supervising art in below the line (BTL) advertisements
- Enabling innovative brand management strategies in social media

2013 -2014

Maverick Studios / Bangladesh

- Graphic designing

CONTACT

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NOTABLE WORKS

- + Worked with a stealth startup to design [medical diagnostic tool](#) for oncologists.
- + Audited previous design, conducted usability tests, executed successful (re)design to development handoff for [Bioscope](#).
- + Through design sprint, help rollout an MVNO called [Skitto](#), first time in a country.
- + Conducted user research, made prototypes & designed interface for [Shopup](#), which got funded by Sequoia Capital.

- + [dribbble.com /musavvir](https://dribbble.com/musavvir)
- + [behance.net /musavvir](https://behance.net/musavvir)
- + [linkedin.com/in /musavvirinfo](https://linkedin.com/in/musavvirinfo)
- + [facebook.com /musavvir.info](https://facebook.com/musavvir.info)
- + [github.com /musavvirahmed](https://github.com/musavvirahmed)

EDUCATION

2011 - 2015

Bachelor of Economics
Brac University

2008 - 2010

Higher Secondary School Certificate (HSC)
Rifles Public College

2003 - 2008

Secondary School Certificate (SSC)
Government Laboratory High School